

COMMUNITY BENEFITS PROGRAM GUIDELINES

OBJECTIVES

A Sponsorship and Partnership proposal should meet all the following objectives:

- Builds LCK's corporate identity, standing and reputation in the communities associated with LCK's projects and activities, or more generally, in South Australia;
 - Contributes to the community in which LCK operates; and
 - Helps to enable positive development to the organisation or group seeking financial assistance.
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ASSESSMENT CRITERIA

Requests will be assessed against the following principles:

- Reputable and responsible organisations / groups;
 - No risk to LCK's reputation or public image from being associated with your project or cause;
 - No conflicts of interest between your organisation / group and LCK;
 - A clear indication of how financial assistance will be spent (a budget breakdown may be requested); and
 - LCK's ability to support the request financially.
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WHAT IS NOT FUNDED

LCK will not provide funding for programs, projects or activities:

- For political or religious purposes;
 - Which denigrate, exclude or offend minority community groups;
 - That create environmental or community hazards;
 - That are considered to cause offence to any member of the community;
 - For individual personal gain, however, LCK may sponsor an individual if the purpose is clearly shown to derive benefit to the community (wages and salaries will not be funded); and
 - Where there is another alternate source of funding such as government grants or similar.
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SPORTS CLUBS

Sporting clubs are encouraged to apply for funding, with each case assessed on its individual merit.

EVALUATION

Requests must be done through the Community section of the LCK website where an Application Form can be downloaded. Once completed, the form must be submitted to community@lcke.com.au. A Sponsorship Committee will meet quarterly to decide on which recipients will receive funding. There may be some instances where the Committee will meet earlier and these will be done on an as needs basis. Successful / unsuccessful recipients will be notified via email.
